



***Improving the Bottom Line  
and Employee Health:***

***Helping Employees  
Quit Smoking***

**Networking Session  
Thursday, November 8, 2007  
12:00 noon - 2:00 p.m.**

*Presented by:*



**Project Health**  
Supporting Healthy Workplaces

*Supported by:*



## Improving the Bottom Line and Employee Health: Helping Employees Quit Smoking

**Speaker:** *Barb Patten, Tobacco Treatment Specialist, Peel Public Health*

- Why should employers be involved?
- Motivational ideas to promote cessation in the workplace
- Overcoming challenges in encouraging employees to quit

**Speaker:** *Monica Bennett, Senior Coordinator, Smokers' Helpline*

- Services and resources available

**When:** Thursday, November 8, 2007, 12:00 noon - 2:00 p.m.

**Where:** 99 Regina St. S., Waterloo (corner of Regina & William)  
Room 508

**To register:** Log on to [www.projecthealth.ca](http://www.projecthealth.ca) or call the **Project Health** phone line at **519-883-2287**

*A light lunch will be provided.*